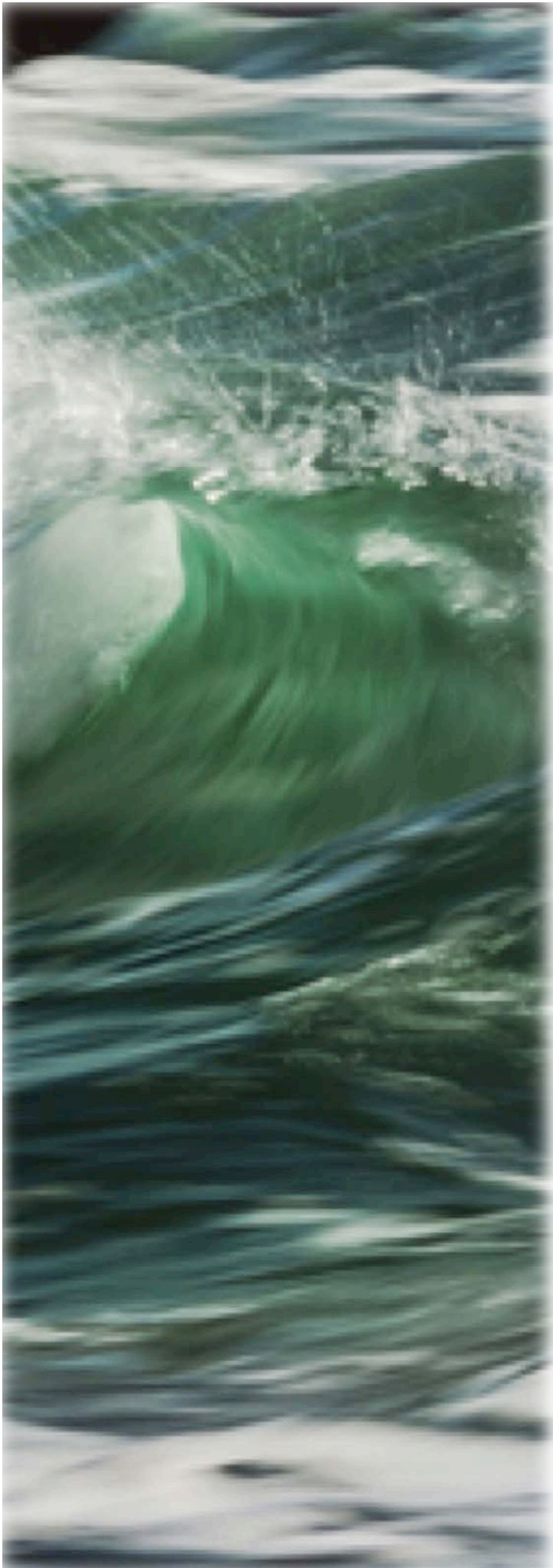


**CONFLUENCE**  
WATERSPORTS™



Outdoor Retailer Summer 2009  
Product Information  
Booth #32113



# CONFLUENCE WATERSPORTS™



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## Wilderness Systems Expands Angling Fleet With Commander 120

**Easley, S.C. (July 20, 2009)** – Kayak fishing just received an infusion of comfort with the Wilderness Systems Commander 120, a kayak/canoe hybrid that pushes the category to a whole new level. Combining the agility and superb paddling experience of a kayak, with the stability, capacity and comfort of a canoe, the Commander 120 is loaded with design features to enhance any angler’s day on the water.

What sets the Commander 120 apart from the competition? The features.

- All new, dual seating system combines a “Captain’s Seat” perch for a higher perspective above the water and the cockpit “Freedom Elite Seating” (FES) system for the ultimate adjustability.
- The FES is so cool it deserves more explanation. The breathable and ergonomically padded seat adjusts fore and aft in the boat. A leg lifter and oversized backrest offer full-body comfort. The FES folds and stows under the Captain’s Seat when not in use; and the entire chair is easily removed to be used as a beach chair when you’re done on the water.
- Side and thwart padding act as an extended thigh pad and makes for quiet paddle storage, a cooler exterior and shoulder-carrying comfort.
- Dual SlideTrax accessory system offers endless opportunities for individualized options, including dashboards, rod holders and covers.
- An integral trolling motor mounting block, adjustable foot pedals, bungee rigging and a stern skid plate come standard.



-more-

The Wilderness Systems Commander 120 is available with or without a factory-installed Angler package and with or without a rudder. The Angler package includes: a Scotty rod holder, two flush mount rod holders, an anchor bag and an anchor with a line trolley system that uniquely utilizes a side mounted SlideTrax rail. This trolley system allows the paddler to manipulate the boat at anchoring, for the optimum fishing angle.

Consistent to all versions of the Commander 120 is the wide, pontoon style hull that allows for sight casting, fly casting and poling. And consistent to all kayaks in the Wilderness Systems line, the paddling experience is superlative. A paddler can expect a dry ride, even in light winds or choppy inland waterways.

**Specifications:**

Length	Width	Deck Height	Weight	Max Capacity
12-ft	30.25-in	15-in	60-lbs	400-lbs

**Available colors:** sand, spruce, yellow, mango, red, sienna and camo (may vary depending on style)

**Available: September 1, 2009**

**MSRP:**

**Commander 120: \$995.00**

**Commander 120 w/ Rudder: \$1220.00**

**Commander 120 Angler: \$1195.00**

**Commander 120 Angler w/ Rudder: \$1420.00**

For the ultimate ride, check out the amazing accessory offerings from Wilderness Systems for fall 2009 and spring 2010.

**About Confluence Watersports:**

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit: <http://www.confluennewatersports.com>.



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## Wilderness Systems New SlideTrax Accessories for Anglers

**Easley, S.C. (July 20, 2009)** – Wilderness Systems has led the kayak fishing market since 2002, with the introduction of the Tarpon 120, the first sit on top to offer the paddling performance of a true kayak. When soliciting the input of anglers for outfitting needs, Wilderness Systems' designers discovered the only consistency among anglers is the need to individualize their boats. In 2008, Wilderness Systems introduced the revolutionary SlideTrax system for total customization with ease.

The company does it again in 2009 with a full line of SlideTrax accessories for the Tarpon series and brand new Commander 120. With interchangeable and moveable components, paddlers can try a near limitless number of configurations for their rigging.

### SlideTrax Dashboard:

- Mounts across lower legs and offers wide variety of potential outfitting configurations
- Fits all SlideTrax equipped Tarpons
- MSRP: \$74.99

### SlideTrax Sideboard:

- Flat mounting platform for one side of the hull (does not cross legs)
- Can be used alone or in conjunction with the Dashboard
- Fits SlideTrax equipped Tarpons and Commander 120 series
- MSRP: \$34.99

### SlideTrax Transducer Arm (TDA):

- Mounting base and swivel arm for attaching a transducer
- Designed for use with SlideTrax Sideboard
- MSRP: \$25.99

### SlideTrax Tie Down Kit:

- Set of four movable and removable tie downs that lock into place with a hex head screw
- Provide unmatched versatility in securing even the most unwieldy of gear
- MSRP: \$19.99

### SlideTrax Tool Board:

- With multiple slots, cut-outs and notches, the Tool Board is designed to keep everything the angler needs on the go, from pliers to a temporary rod park
- MSRP: \$39.99

#### Universal Mounting Plate (UMP):

- Predrilled adapter plate to mount rod holders, fish finders or GPS mounts to a SlideTrax-equipped Tarpon or Commander without drilling into the boat
- Can also be easily drilled for custom applications
- Available as base only, or with Scotty Baitcaster Rod Holder
- MSRP: \$24.99

#### SlideTrax Wide Dashboard:

- Same function as the SlideTrax Dashboard, but in a larger size to fit the Commander
- MSRP: \$84.99

#### Commander Storage Bag (Bow):

- Two-in-one cover and storage bag for the bow compartment on the Commander 120
- Outer cover, of 200-denier nylon, overlaps the coaming on side of boat to provide a dry seal against waves, rain and spray
- Interior, suspended mesh bag is easily accessed
- Dual carry handles make it easy to lift and carry bag when full
- MSRP: \$59.99

#### Commander Storage Bag (Stern):

- Similar to the Bow Bag, but considerably larger to fit the stern compartment of the Commander 120
- MSRP: \$89.99

#### SlideTrax Anchor Trolley System:

- Adjustable deployment system allows anchor to be positioned anywhere alongside the boat
- Attaches to hull via SlideTrax fittings, and includes: carabiner, setting pole ring, two pulleys, cord and two tension bungees
- Designed to ease deployment and collection of anchor in a strong current, tide or rough conditions and also to pole "anchor" in shallow water with sandy bottom
- Can be positioned on either side of boat
- MSRP: \$29.99

To check out the latest kayak fishing boat to trick out with all of these accessories, check out the Wilderness Systems Commander 120.

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## Dagger Axis For All-Water Adventure

**Easley, S.C. (July 20, 2009)** – The brand new Dagger Axis series is designed to transition seamlessly from flatwater to moving water. Sporty and athletic, the Axis is ideal for the seasoned paddler who likes to do it all or the beginner paddler with a taste and aptitude for adventure.

What sets it apart: The whitewater-inspired design features of the Axis give this kayak an energetic feel, without compromising stability, initial or on edge.

Features and highlights:

- Tracks well with a height adjustable drop skeg
- Defined chines add maneuverability while edging in current or flatwater
- Well-suited for ponds, lakes and swiftwater
- Accepts a sprayskirt, if desired
- Bow deck mesh pocket for easy access storage
- CFS-R seating and knee pads for comfort, with optional thigh braces on the 12.0
- 10.5 is perfect for day trips, while the 12.0 can be packed for a weekend
- The 12.0 is the roomier option for the larger paddler and/or overnight excursions



- more -

**Dagger Axis Specifications:**

	Length	Width	Weight	Max Capacity
Axis 10.5	10-ft 6-in	28.75-in	45-lbs	300-lbs
Axis 12.0*	12-ft	28-in	48-lbs	350-lbs

\*Image above is the Axis 12.0

**Available colors:** blue, sky, yellow, lava, red and orange

**Available: September 1, 2009**

**MSRP:**

**Dagger Axis 10.5: \$795.00**

**Dagger Axis 12.0: \$895.00**

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## Dagger Introduces Hi-Def Colors

**Easley, S.C. (July 20, 2009)** – Let your paddling make the statement, but let your boat be the exclamation point. Dagger introduces four, attention-grabbing hi-def colors to the whitewater line-up.



Color: Glacier



Color: Flame



Color: Ember



Color: Rain

**All Colors Available: On the Axiom, Mamba, Mamba Creeker and Nomad**

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## Perception Tribe: It's A Family Thing

**Easley, S.C. (July 20, 2009)** – Perception continues the heritage of family fun on the water with the new Tribe series of stackable, sit on top (SOT) kayaks. The Tribe is about easy care, ease of use, and good times, all the way down to the bright color options. But don't mistake low maintenance for low performance. This SOT is equally comfortable surfing ocean waves or cruising lakes and lazy rivers.

What sets it apart: Value and ease are not exclusive of performance in this playful series. It is a great fit for the discerning price-conscious paddler or an entire family, from beginners to veterans. And to the joy of storage-challenged folks everywhere: they stack!

### Key Features:

- Speedy and easy to paddle
- Comfortable with an ergonomic design that keeps feet at body level, rather than an awkward angle
- Self-bailing scupper tubes for a drier ride
- Stackable up to four kayaks, making the Tribe perfect for small storage areas, liveries and retail displays
- Durably-built with few moving parts to wear out
- Set for a day of adventure with bow and stern storage tankwells, outfitted with bungee rigging
- Bow and stern handles for easy carrying
- Stern skid plate protects the rear keel
- 13.5 model features three-seat configuration for up to two adults and small child or family pet



- more -

**Perception Tribe Specifications:**

	Length	Width	Weight	Max Capacity
Tribe 9.5	9-ft 5-in	31.5-in	50-lbs	300-lbs
Tribe 11.5*	11-ft 5-in	30.25-in	62-lbs	350-lbs
Tribe 13.5	13-ft 5-in	34-in	74-lbs	500-lbs

\*Pictured above is the Tribe 11.5

**Available colors:** lime, lime/white, plum, plum/white, tangerine, tangerine/white, azure/white and yellow

**Available: August 2009**

**MSRP:**

**Perception Tribe 9.5: \$495.00**

**Perception Tribe 11.5: \$595.00**

**Perception Tribe 13.5: \$695.00**

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## Mad River Canoe Lightens Up

**Easley, S.C. (July 20, 2009)** – Mad River Canoe has never been accused of taking itself too seriously, but it's really lightened up for fall 2009. The company has taken two of its iconic designs and re-engineered them with all the durability you've come to expect, at a fraction of the weight. Mad River introduces the Explorer LT 16 and the re-introduced Explorer 15, Duckhunter Edition.

What sets them apart: The light and strong combination makes for a more manageable canoe, both on and off water.

The Explorer LT 16 employs the classic hull of the original expedition Explorer, but uses a lighter sheet design making the boat a full 10-percent lighter. With aluminum gunwales, she weighs in at a svelte 65-pounds. The lighter weight makes the canoe easier to handle and to load and unload, while its Royalex® hull provides plenty of carefree durability for mild to moderate waters. The stiffness of the lay-up offers enhanced paddling efficiency, upholding the Explorer's reputation as a perfect choice for family outings and long trips.



	Length	Width at waterline	Average Wt	Capacity
Explorer LT 16	15-ft 11.25-in	33.25-in	65-lbs*	1100-lbs

\*Weight dependent on gunwale choice, with aluminum averaging 65-lbs

**Available colors:** sand and cobalt

**Available gunwale options:** aluminum, wood or IQ

**Available:** August 2009

**MSRP:** \$1395-1750 (depending on gunwale choice)

-more-

There is no mistaking the classic look and lines of Mad River's Duckhunter Edition Canoe, from the Explorer line. The elegance of its olive drab hull, cane seats and slatted wood gunwales represent a canoe in its most timeless form. The new Explorer 15, Duckhunter Edition is a near exact match of the original, but more user-friendly at 10-pounds lighter and 14-inches shorter. This beauty is ideal for the sportsman navigating twisty marshes or for any paddler who appreciates a quintessential and enduring aesthetic.



Explorer 15, Duckhunter Ed.	Length	Width at waterline	Average Wt	Capacity
	14-ft 9-in	33.75-in	64-lbs	850-lbs

**Available color:** olive

**Available gunwale option:** Wood

**Available:** September 2009

**MSRP:** \$1695.00

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## Votes Are In! Winner of the Wave Sport Graphics Contest Announced

**Easley, S.C. (updated July 20, 2009)** – The people have spoken. After 10 days of voting, the numbers are in and the winner of the Wave Sport graphics contest is Ben Nelesen of Portland, Oregon. Ben totally captured the “journey” theme, explaining, “I wanted to follow the theme and see if I could convey the lunatic fun that we are occasionally blessed with experiencing in this life.”



Here are the stats:

- 397 incredible entries
- 58 countries represented
- Five, insanely-talented semi-finalists
- Ten days of voting
- Several thousands of votes
- Five very cool graphics that will be produced in full color on a limited edition Fuse 56 for January 2010 (update to original: The contest was so popular, Wave Sport has decided to produce 20 of each graphic for 2010.)

Huge congratulations go out to Ben, and a sincere thank you to everyone who submitted their art and everyone who voted. One of the semi-finalists, Mike Serafin, summed it up. “I think it’s great and also important for a company like Wave Sport to run events such as these to get the design/art community into things like product graphics and functional art.” Thanks, Mike, we’re psyched to have you involved. Wave Sport, like life, is no one-trick pony. It’s a lifestyle, with dimensions of art, fun, intellect and sport.

- more -

Wondering about the lifestyle of your favorite semi-finalist? Check out their bios on the Wave Sport site.

Ben Nelesen (Grand prize winner of a Fuse 56 with his monster design, plus \$2500):  
[http://www.wavesport.com/pages/index/ben\\_nelesen](http://www.wavesport.com/pages/index/ben_nelesen)

The four semi-finalists all have the choice of a Fuse 56 with their own design or \$1000:

- Danny Louten (Rad van design):  
[http://www.wavesport.com/pages/index/danny\\_louten](http://www.wavesport.com/pages/index/danny_louten)
- Mike Serafin (Sinuous whale design):  
[http://www.wavesport.com/pages/index/mike\\_serafin](http://www.wavesport.com/pages/index/mike_serafin)
- Sam Bevington (Old English prison tattoo design):  
[http://www.wavesport.com/pages/index/sam\\_bevington](http://www.wavesport.com/pages/index/sam_bevington)
- Jared Schmale (Freedom of skateboarding and kayaking):  
[http://www.wavesport.com/pages/index/jared\\_schmale](http://www.wavesport.com/pages/index/jared_schmale)

All five of the top designs will be on display at the Wave Sport/Confluence booth at Outdoor Retailer Summer Market in Salt Lake City, July 2009. The application of the graphics is a proprietary, full-color imprinting that may just change the look of kayaking. To check out the production model Fuse 56 and other Wave Sport models, check out <http://www.wavesport.com>.

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## Wave Sport Throws a Little Flair

**Easley, S.C. (July 20, 2009)** – Like Rocket Pop popsicles from childhood, the new hi-def color from Wave Sport begs for attention. Yeah, we know it's about paddling, but there's nothing wrong with a little flair.



**Color: Firecracker**

**Available: On any Wave Sport kayak**

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## Commander 120cx: Formula One Engineering Meets the Ultimate in Kayak Fishing

**Easley, S.C. (July 20, 2009)** – Confluence Watersports introduced four, industry-changing “concept” boats for the 2009 season. The mantra for developing the line was, “complement the ultimate in function with the ultimate in style.” With that mandate, Confluence is yet again seeing how far they can take boat design, materials and luxury in the pursuit of a seaworthy craft. Introducing the Commander 120cx Limited Edition, the Wilderness Systems concept boat for spring 2010.

For those who desire that their style does not come at the expense of substance, Wilderness Systems proudly offers the new Commander 120cx Limited Edition, based on the same hull and deck design of the brand new Commander 120 fishing kayak. The comfort is unparalleled. The form is pure function. And the materials were, up until now, unheard of in a kayak.



The multi-layered hull of the Commander 120cx Limited is the first kayak ever to be infused with Innegra S™, the lightest, high performance fiber available. This ballistic grade material is used in the most demanding of applications, from body armor to Formula One racecars; and now it finds a home on the water. This translates into an extremely stiff and lightweight hull, which offers maximum responsiveness on the water.

To achieve the style mandate, nearly every detail of the production model Commander 120 has been overhauled with premium trim materials. On the canvas of the glossy, black composite layup, picture richly stained, hardwood rails along the top rim of the boat, complemented by stained, hardwood carry candles on the bow and stern. Sleek, silver/gray Commander 120cx logos on the stern and accessory bags announce the boat without being ostentatious.

-more-

The Commander 120cx is engineered with the finest materials, aesthetics and performance. Yet, we maintain that the key element to this boat is intuition. You'll find it in the details that give the boat 360-degree comfort and the unlimited rigging options offered with the SlideTrax accessory system. It's in the dual-seating system that accommodates real activities and real movement of a day spent fishing on the water, then lying about the fish you caught back on land.

The Commander 120cx arrives fully featured, with all of the accessories and outfitting needed to hit the water immediately, from customized bow and stern storage covers to a complete Angler package, with rod holders and an anchor trolley.

Only 25 Commander 120cx Limited Edition kayaks will be available worldwide. Each will be handcrafted and individually numbered.

**Specifications:**

Length	Beam	Mid-ship Depth	Average Weight	Max Capacity
12-ft	30.3.75-in	12.25-in	50-lbs*	400-lbs

\*Average weight with seat removed: 43-lbs

**Design and Outfitting Features (same as the production Commander 120 Angler):**

- Dual seating system with Captain's Seat "perch" and adjustable, removable Freedom Elite Seating (doubles as a beach chair)
- Integral trolling motor mount
- Full angler package
- SlideTrax accessory rails on top and side
- Heavy duty bow bag and cover
- Heavy duty stern bag and cover (with Commander emblem)
- Padded thwart
- Extended side padding at thigh rest for knee, elbow and carrying comfort
- Adjustable bow and stern tank well bungee systems

**Available: Spring 2010, limited to 25 worldwide**

**MSRP: \$5000.00**

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### **About Innegrity:**

**Innegrity** manufactures high performance Innegra™ fiber for use in ballistic, composite and rope applications. The fiber delivers lightweight and toughness at a cost that is reasonable compared to other high performance fibers, and has been used in combination with carbon, aramid and polyethylene fibers. Innegra fiber is being tested in sporting goods applications from tennis racquets, bicycle frames, baseball bats, kayaks, canoes and more. The company was founded in 2004, began pilot manufacturing in 2007 and started full-scale production in early 2009 in their 120,000-square foot facility in Mauldin, S.C. Innegrity Contact: Mark Shiolen, 1312 Old Stage Road, Simpsonville, S.C. 29681; 864-373-7070; 864-373-7080 (fax) [mark.shiolen@innegrity.com](mailto:mark.shiolen@innegrity.com)



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## Mad River Canoe Thinks “Green” With ECO Concept Boat

**Easley, S.C. (July 20, 2009)** – “Going Green.” For some, it’s a fad. For others it’s a mission. For Mad River Canoe, it’s not as much a matter of fashion as it is principle. For our newest concept boat, we decided to take a journey of discovery: to figure out what we’re doing right and what we can do better. The journey was fruitful. The findings were many. And the cumulative result is the Malecite ECO.

This journey began with the renowned Malecite, the design that launched the Mad River brand 1971. It is versatile, well performing and it’s brought some good luck throughout the years. With the Malecite, the shallow-vee bottom was introduced when everyone else was building flat-bottom canoes. It was revolutionary at the time, so what better place to start a new revolution?



We began with materials - to figure out the most sustainable and the least impactful materials available that would still meet the Mad River stringent standards of performance. To understand the Malecite ECO, it’s best to break it down and examine each layer. From exterior to interior:

- *Partially corn-based clear gel coat:* The outside surface of the ECO is a low VOC (volatile organic chemical), clear gel coat made from polyester resin that has been engineered to produce 50-percent fewer volatile solvents while curing. All resins in the Malecite ECO are partially corn-based and have the same qualities as above. We use a closed lamination system for the ECO and all our production boats. In this system, styrene, a VOC, emissions are trapped and filtered before entering the atmosphere. It’s safer for our production staff and it’s safer for the environment.
- *Fiberglass:* Fiberglass is not “green,” but it is still necessary to maintain seaworthiness and to protect the hemp layers (below) from abrasion, impact and resulting potential water absorption.

-more-

- *Hemp burlap*: Use of hemp may be the biggest ecological leap in the Malecite ECO. An open weave, coarse fibered fabric provides stiffness to the laminate. Using hemp, the lay-up of the canoe is made from 66-percent natural fibers (twice that of conventional fiberglass fabric). Hemp is a renewable resource and requires 40-percent less energy to produce than fiberglass fabrics.
- *Hemp linen*: With the same benefits of hemp listed above, this tight weave, 9.3-ounce per yard fabric conforms to hull shape and provides rigidity and strength.
- *Fiberglass*: This “shell” layer on the interior of the hull provides another level of consistent water-barrier, impact and abrasion protection.
- *Hand-painted Mad River bunny*: Okay, it’s not green. But who’s going to argue that it’s not cool?

In researching the wood elements for the Malecite ECO, we discovered some surprisingly good news. We were already making solid choices, and opted to use the same wood for the ECO, as with the production Malecite.

- *Gunwales, seat frames and seat trusses in Northern or White ash*: Ash is one of the most sustainable species of hardwood, both commercially and in the wild. The Sustainable Forestry Initiative (SFI) has certified nearly 1 million acres for cultivation and harvest.
- *Decks are American beech*: Beech is another native and readily replenished North American species, available via SFI-certified forests.
- *Cane seat panels*: Cane is a reed endemic to North America and it replenishes itself very rapidly. As luck would have it, it is also one of the most functional choices for this application in terms of comfort and durability.
- *Wood components are finished with Sutherland Welles® Botanical Tung Oil*: For the ECO, we used a citrus-based solvent, totally free of petroleum-based components.
- *Fasteners are stainless steel*: Unlike brass, stainless steel is 100-percent recyclable. Since it less prone to corrosion and rust than other metals, it has a low replacement rate and equals a significant reduction in waste.

At the close to this leg of our journey, we’re left with more questions than answers. Though, we do know a few things.

Have we created an environmentally benign boat? No. But are we on the right path? Absolutely. Have we been inspired to see how far we can take the idea of a “greening” the paddling world, without sacrificing performance and longevity? Yes. Do we have the answers? No, but we do have ideas; and ideas are what started the Mad River revolution, after all.

**Mad River Malecite ECO:**

**Available: In limited run of one canoe**

**MSRP: \$0. It’s not for sale; it’s for inspiration.**

## **About Confluence Watersports:**

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit: <http://www.confluencewatersports.com>.